

# Internet Scavenger Hunt:

Lee Iacocca, Auto Giant



Name: \_\_\_\_\_

*Lido (Lee) Iacocca, who would become one of the most powerful men in the U.S. auto industry, was born on October 15, 1924. Use the Web site below to answer the questions on this worksheet.*

**Web site:** [www.iacoccafoundation.org](http://www.iacoccafoundation.org)

**URL:** <http://www.iacoccafoundation.org/about/lee-iacocca>

1. During his time at Ford, Iacocca earned what nickname? \_\_\_\_\_

2. Iacocca convinced the government to loan Chrysler money to avoid bankruptcy. How much did the government make on that investment?

\_\_\_\_\_

3. His success at Chrysler led to Iacocca's appointment to what fundraising effort? \_\_\_\_\_

\_\_\_\_\_

4. Iacocca's foundation seeks to find a cure for what disease? \_\_\_\_\_

5. Who runs the Iacocca Foundation? \_\_\_\_\_

**Something to think about:** Iacocca used his success in the auto industry to convince people to donate money to restore the Statue of Liberty and Ellis Island. That work resulted in two landmarks being preserved for future generations. If you were successful in business, what charitable activities might you support?

**Learn more:** Read an excerpt from Iacocca's book at <http://www.leeiacocca.net/my-life/index.aspx>. After being fired from Ford, how did he turn it into a positive experience at Chrysler?