education world®

2014-2015 school year

Connecting educators to what works™

Editorial Calendar

EducationWorld.com is a complete online resource where teachers, administrators and school staff can access quality, in-depth original content. We update the site daily, offering:

- Carefully curated news briefs on topics that matter to educators;
- Lesson plans, printables, worksheets and thousands of other classroom-ready resources;
- EdTech tips and ideas as well as reviews of apps, websites and tech products; and
- A huge library of professional development articles and columns.

The site is part of the Educator's Network, which simplifies educator-targeted media buying and offers efficient, optimized campaigns across multiple educator sites via a single point of contact.

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The Education World newsletter reaches over 90,000 subscribers every Wednesday and includes content in the Lesson Planning, Professional Development, Technology and Administrators categories.

The special topics/themes below offer the opportunity to sponsor add-on newsletter sections.

To ensure placement, we request creative at least one week before publication.

Month	Site Category	Special Topic/Theme
Sept. 2014	Lesson Planning	Common Core tips and resources, including both teaching and assessment
Oct. 2014	Prof. Development	School climate/bullying prevention/character education/social-emotional learning (SEL)
Nov. 2014	Technology	Platforms, tech tools and best practices for collaboration and blended learning
Dec. 2014	Technology	Game-based learning/gamifying lessons
Jan. 2015	Prof. Development	Encouraging student creativity and innovation
Feb. 2015	Prof. Development & Technology	21st-century skills (project-based learning, online/digital work, digital literacy, etc.)
Mar. 2015	Technology	Mobile devices/apps to enhance learning and simplify teaching/classroom management
Apr. 2015	Administrators	School reform/improvement/turnaround
May 2015	Administrators	Supporting teachers (morale, reward/recognition, prof. learning communities, etc.)
June 2015	Prof. Development & Technology	Free online resources for teacher professional development
July 2015	Prof. Development	Teacher self-care/burnout prevention
Aug. 2015	Prof. Development & Technology	Back-to-school resources and tools, best practices for student engagement